



BLUE RIDGE UNIFIED SCHOOL DISTRICT

STRATEGIC GOALS AND ACTIONS

2024-2027

STRATEGIC GOAL 1

INCREASE FAMILY AND COMMUNITY ENGAGEMENT IN STUDENT EXTRACURRICULAR ACTIVITIES AND VOLUNTEERISM AT ALL SCHOOLS

ACTION 1

Using district media resources, we will promote and post specific volunteer opportunities and participation requirements available districtwide through a simplified application process.

ACTION 2

Using district media resources, including school websites, we will post weekly and monthly campus and district events to ensure all educational stakeholders are well-informed.

ACTION 3

We will increase Parent, Teacher, and Student Organization (PTSO) participation by leveraging district media resources in advance of and at school-related gatherings to promote the PTSO needs and opportunities available and provide flexibility within participation options, including joining meetings via technology, and in small groups and other flexible settings.

ACTION 4

We will increase student-to-student mentorship programs districtwide and seek the help of community role models to enhance student interaction, engagement, volunteerism, and student support.



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STRATEGIC GOAL 2

PLACE THE HEALTH, SAFETY, AND WELFARE OF STUDENTS AND STAFF AS A TOP PRIORITY

ACTION 1

We will strive to keep all school district facilities in good repair and clean while providing a healthy and safe learning and work environment for all.

ACTION 2

We will work to maintain trained and certified school counselors at each campus to ensure students receive emotional support, coping skills, and direct counseling during critical incidents and for daily assistance.

ACTION 3

We will continue to work with the State School Facilities Board (SFB) and its representatives to address fundamental school and workplace safety and security needs at each campus and district facility.

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STRATEGIC GOAL 3

IMPROVE STUDENT ACADEMIC OUTCOMES AND COLLEGE AND CAREER READINESS

ACTION 1

We will provide all teachers additional instructional support and professional development while implementing the districtwide adopted curriculum with fidelity, consistency, and rigor.

ACTION 2

We will offer teachers the opportunity to participate with compensation in summertime curriculum and professional development opportunities.

ACTION 3

We will provide consistent teacher observations and coaching to ensure high-quality instruction aligned with state standards and district-adopted curriculum to maximize student outcomes and preparedness for a competitive and highly-skilled future workforce.

ACTION 4

We will continue providing high school students with opportunities in Advanced Placement, Dual Enrollment, NAVIT, and Career and Technology Education courses in fields that are in high demand and provide well-paying careers.



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STRATEGIC GOAL 4

PROVIDE CLEAR AND CONSISTENT COMMUNICATION WITH ALL STAKEHOLDERS TO ENHANCE STUDENT AND STAFF SUPPORT

ACTION 1

We will consistently and effectively communicate with all educational stakeholders via monthly newsletters, all district media outlets, and updated campus event information on individual school and district calendars and websites.

ACTION 2

We will actively and regularly promote student and staff achievements district and community-wide to celebrate noteworthy academic, extracurricular, and professional accomplishments by our outstanding students and team members

ACTION 3

Through intentional marketing efforts, we will invite parents and community members to visit and participate as volunteers at our schools and spectators during school-related and extracurricular activities.

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