

Name: Bridgette Blake		Grading Quarter: Q1	Week Beginning: August 14
School Year: 2023		Subject: Future Business Leaders of America (FBLA)	
Monday	Notes:  No School	Objective:  Lesson Overview:	Academic Standards:
Tuesday	Notes:	Objective: Increase traffic to the student store through marketing activities.  Lesson Overview: <ul style="list-style-type: none"> <li>Make posters and distribute around school</li> </ul>	Academic Standards: Objective 9 – Course Syllabus
Wednesday	Notes:	Objective: Student Store inventory tracking, sales.  Lesson Overview: <ul style="list-style-type: none"> <li>Train on point-of-sale software.</li> <li>Determine if any orders need placed</li> <li>Discuss various donation options.</li> </ul>	Academic Standards: Objective 4 – Course Syllabus Objective 10 – Course Syllabus
Thursday	Notes:	Objective: Determine potential sponsors, develop BR FBLA logo and research shirt options.  Lesson Overview: <ul style="list-style-type: none"> <li>Make list of sponsors</li> <li>Divide list among officers and members.</li> <li>Develop logo with help of Graphics teacher.</li> <li>Check shirt prices and determine color/style.</li> </ul>	Academic Standards: Objective 7 – Course Syllabus Objective 9 – Course Syllabus
Friday	Notes:	Objective: Create tax-credit letter for fundraising.  Lesson Overview: <ul style="list-style-type: none"> <li>Draft letter to accompany tax credit brochure.</li> <li>Distribute letters and brochures to team members for distribution.</li> </ul>	Academic Standards: Objective 7 – Course Syllabus