

Name: Bridgette Blake		Grading Quarter: Q1	Week Beginning: September 11, 2023
School Year: 2023 - 2024		Subject: Future Business Leaders of America (FBLA)	
Monday	Notes:	<p>Objective: Students will organize merchandise in the Student Store and complete another inventory.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none"> • Complete inventory of t-shirts, and sweatshirts, snacks and drinks • Organize inventory • Begin Excel spreadsheet • Review costs and profits of football concession 	<p>Academic Standards:</p> <p>Objective 4– Course Syllabus</p> <p>Objective 9– Course Syllabus</p>
Tuesday	Notes:	<p>Objective: Students will research different suppliers of merchandise and obtain quotes for sweatshirts, t-shirts, and baseball caps. Students will prepare paperwork necessary for the District Office.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none"> • Determine merchandise design • Research past suppliers • Determine best prices for caps, shirts and t-shirts (calls and websites) 	<p>Academic Standards:</p> <p>Course Syllabus – Objective 9</p>
Wednesday	Notes:	<p>Objective: Students will seek to increase traffic to the student store through marketing activities. Students will also continue creating files required by National FBLA.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none"> • Make posters and distribute around school • Make posters for Football, Volleyball, and Soccer merchandise sales. • Continue merchandise research 	<p>Academic Standards:</p> <p>Objective 9 – Course Syllabus</p>
Thursday	Notes:	<p>Objective: Students will seek to increase traffic to the student store through marketing activities. Students will also continue creating files required by National FBLA.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none"> • Make posters and distribute around school • Upload files to National FBLA 	<p>Academic Standards:</p> <p>Objective 9 – Course Syllabus</p>

Friday	Notes:	<p>Objective: Students will review marketing activities and strategies.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none">• Divide into groups and play the Logo Game	<p>Academic Standards: Az Department of Education, CTE Business and Marketing.</p>
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